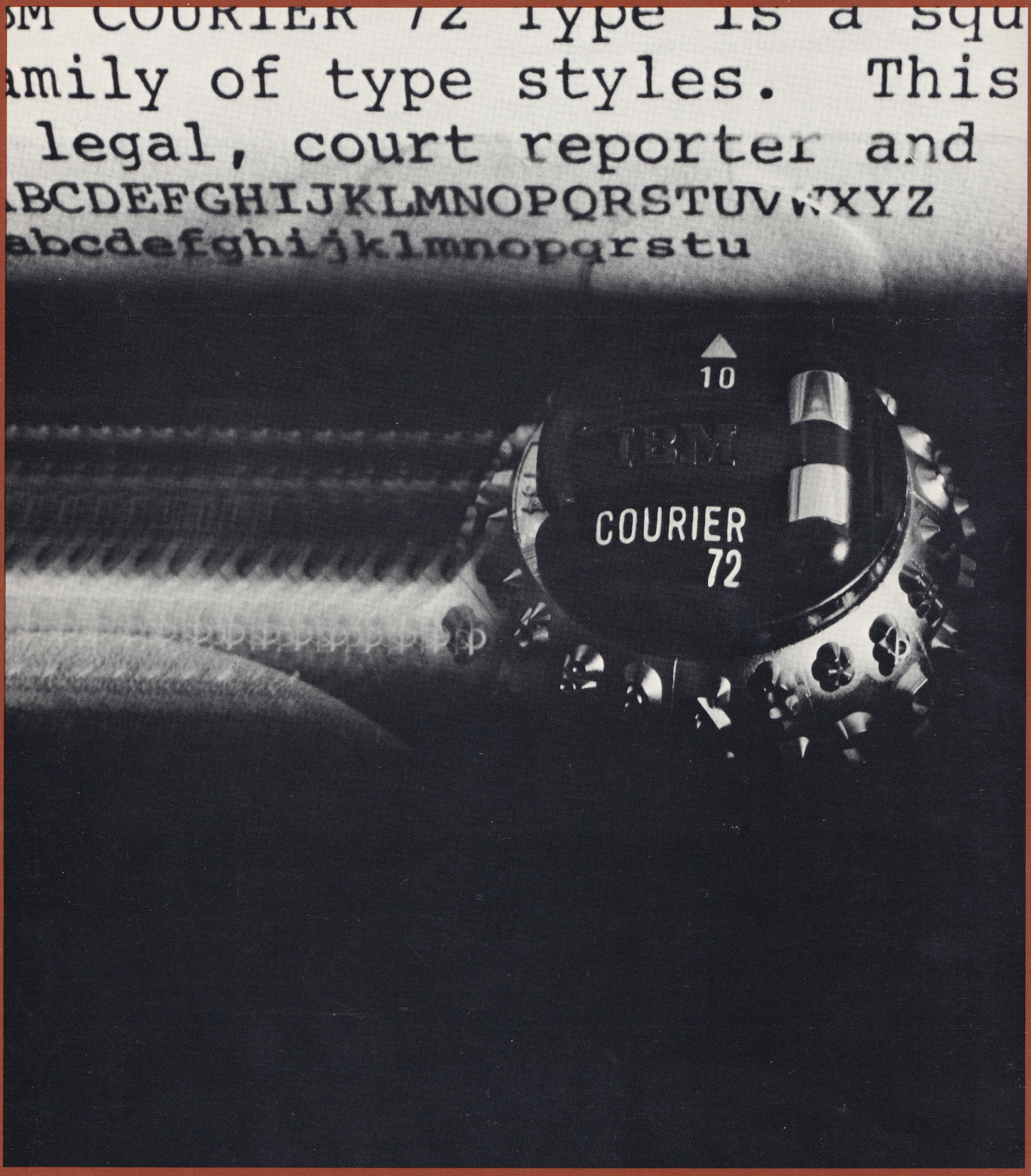
IBM

Selectric® Typewriter Type Styles



IBM "Selectric" Element Technology

IBM "Selectric" element technology is today's answer to the increased demand for faster, more efficient typing. With selective element typing, typebars and moving paper carriage are replaced by a single printing element that skims across the page typing out characters faster than the eye can see. And because there are no typebars—there is no time consuming key clash and pile-up. Another exclusive feature reduces typing errors by storing the second of two rapidly typed characters until the first is printed.

Extends to a full line of IBM Output Processing Equipment.

To meet the volume and variety of office paperwork... selective element technology extends to a full line of IBM Output Processing Equipment. The line consists of the IBM Memory Typewriter, Correcting "Selectric" Typewriter, "Selectric" II Typewriter and "Selectric" Typewriter. It also includes magnetic media typewriters: IBM Mag Card II Typewriter, Mag Card "Selectric" Typewriter and Magnetic Tape "Selectric" Typewriter. No matter what you're typing, there's a 10 or 12 pitch type style that's ideal for it—more than 20 in all.

Why you should select a variety of type styles for your IBM "Selectric" Typewriter.

Because the requirements for each typing application vary—no one type style can possibly meet the needs of every job.

That's why IBM offers you a wide selection of typing elements. By selecting the type best suited to each application, you are assured of quality results that make paperwork look better, read better, get quicker results.

The following are samples of the available IBM type styles, grouped according to suggested applications. However, many are suitable for other uses as well.

The word "pitch" refers to the number of characters in one horizontal line. The IBM Memory Typewriter, Correcting "Selectric" Typewriter, and "Selectric" II Typewriter with exclusive dual pitch let you switch from 12 pitch to 10 pitch and vice-versa on the same typewriter.

To select type styles best suited to your requirements, consult the ratings on the back of this brochure.

Suggested for Correspondence, General Typing and Spirit Duplicating

Type Style and Order Number		
Advocate 1167130	**10 Pitch**	IBM ADVOCATE Type is an open spaced square-serif design. It is well suited to all correspondence needs and is also available in a Latin American version.* ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Bookface Academic 72 1167158**	**10 Pitch**	IBM BOOKFACE ACADEMIC 72 Type is similar to the Bookface Academic type style offered with the IBM Model D Typewriter. It is also available in an accounting version.* ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Courier 72 1167134	**10 Pitch**	IBM COURIER 72 Type is a square-serif design in the Pica family of type styles. This type style is also available in a legal, court reporter and Latin American version.* ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Delegate 1167135	**10 Pitch**	IBM DELEGATE Type is a weighted type conveying the feeling of printed material. It is ideal for text copy and similar jobs. It is also available in a Latin American version.* ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Pica 72 1167142	**10 Pitch**	IBM PICA 72 Type is similar to the Pica type styles offered with the IBM Model D Typewriter. It is also available in a legal, court reporter and chemical version.* ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Prestige Pica 72 1167123**	**10 Pitch**	IBM PRESTIGE PICA 72 Type is similar to Prestige Pica type style offered with the IBM Model D Typewriter. It is also available in a legal, accounting and Latin American version.* ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Adjutant 1167129	**12 Pitch**	IBM ADJUTANT Type is a weighted serif type design that conveys the feeling of printed material. It is recommended for the preparation of text copy and other similar typing applications. ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Artisan 12 (72) 1167131	**12 Pitch**	IBM ARTISAN 12 (72) Type is a sans-serif design. It is well suited to typed matter which requires maximum use of typing space. Artisan is also available in a Latin American version.* ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890

Courier 12 **1167132**	**12 Pitch**	IBM COURIER 12 Type is a square-serif design in the Elite family of type styles and is similar to the Courier 72 element. It is well suited for a wide variety of typing applications. ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Courier 12 Italic **1167133**	**12 Pitch**	*IBM COURIER 12 ITALIC Type complements the Courier 12 type style. It may be used alone or in combination with other 12-pitch type styles for a wide variety of typing applications.* *ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,.* *abcdefghijklmnopqrstuvwxyz 1234567890*
Elite 72 **1167137**	**12 Pitch**	IBM ELITE 72 Type is similar to the Elite type styles offered with the IBM Model D Typewriter. It is also available with special characters for library work and in a tri-lingual version for foreign language typing.* ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Large Elite 72 **1167161**	**12 Pitch**	IBM LARGE ELITE 72 Type is similar to the Large Elite style offered with the IBM Model D Typewriter. Its clean, crisp appearance makes it suitable for a wide variety of typing applications. ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Letter Gothic **1167138**	**12 Pitch**	IBM LETTER GOTHIC Type is a distinctive sans-serif design. It is ideal for invoices, statements and other typing applications where boldness is desired. It is also available in a Latin American version.* ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Prestige Elite 72 **1167143**	**12 Pitch**	IBM PRESTIGE ELITE 72 Type is a weighted serif type similar to the Prestige Elite styles offered with the IBM Model D Typewriter. It is also available with legal, chemical and French/English characters.* ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890
Scribe **1167144**	**12 Pitch**	IBM SCRIBE Type is a modern square-serif design in the Elite family of type styles. It is ideally suited for the preparation of reports and correspondence. Scribe is also available in a Latin American version.* ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢£*()-_=+½¼?/"':;,. abcdefghijklmnopqrstuvwxyz 1234567890

Note:

*Refers to available keyboard arrangements modified to include special characters, punctuation marks and symbols.

**Machine modification will be required when used on typewriters manufactured prior to September 1972.

Suggested for Special Typing Applications

Type Style and Order Number		
Printing and Publishing 1 ANSI OCR† 1167170	**10 Pitch**	IBM ANSI Type meets the American National Standards Institute specification for A font, size 1. It is available in correspondence or keypunch simulator keyboard arrangements. ABCDEFGHIJKLMNOPQRSTUVWXYZ ¥∫#$%|&*{}--=+■/?'";:., abcdefghijklmnopqrstuvwxyz 1234567890
AN3/360† 1167105	**10 Pitch**	IBM AN3/360 TYPE STYLE LOWER CASE, ALPHABETIC CHARACTERS, NUMERALS AND SYMBOLS ARE DESIGNED TO MATCH .079 INCH SIZE AN3 STYLE POPULAR ON IBM SYSTEM/360 CHAIN/TRAIN PRINTERS. ABCDEFGHIJKLMNOPQRSTUVWXYZ ±@#$%¤&*()-_=+<>?/°':;,. ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
AN3/360 Bold† 1167084	**10 Pitch**	IBM AN3/360 BOLD TYPE LOWER CASE, ALPHABETIC CHARACTERS, NUMERALS AND SYMBOLS ARE DESIGNED TO MATCH .079 INCH SIZE AN3 STYLE POPULAR ON IBM SYSTEM/360 CHAIN/TRAIN PRINTERS. ABCDEFGHIJKLMNOPQRSTUVWXYZ ±@#$%¤&*()-_=+<>?/°':;,. ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
DF-2 OCR† 1167659	**10 Pitch**	IBM DF-2 Type is a unique optical character recognition type style combining conventional characters with a bar code to meet the requirements of the Dataflow Optical Reading System. ABCDEFGHIJKLMNOPQRSTUVWXYZ ><#$%Δ&*()^∘-+ ?/'□:,. abcdefghijklmnopqrstuvwxyz 1234567890
915 OCR† 1167065	**10 Pitch**	IBM 915 OCR TYPE IS FOR APPLICATIONS INVOLVING CONTROL DATA CORP. SCANNERS. IT IS OFFERED WITH A VARIETY OF KEYPUNCH SIMULATOR KEYBOARDS AND AN ADDING MACHINE SIMULATOR. ǂǂǂǂǂǂǂ#2456?ǂ3ǂǂ—ǂ{1ǂǂǂ}ǂ #H*$%|&⋈□Δ--=+↓↑?/▽⌟:;8,9. ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
12L2/12F2† 1167023	**10 Pitch**	IBM 12L2/12F2 TYPE STYLE IS A MACHINE READABLE TYPE. IT HAS BEEN DESIGNED SO THAT IT IS IDEAL FOR PREPARING COPY TO BE READ BY OPTICAL CHARACTER RECOGNITION EQUIPMENT. ⌜ Δ ▽⊢⌋24567—3■ ⌝ 1 *@#()¶&-0$'"=+Δ▽?/;⌋:⊢8,9. ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
1403 OCR† 1167022	**10 Pitch**	IBM 1403 OCR TYPE IS A MACHINE READABLE TYPE STYLE. IT IS IDEAL FOR PREPARING MATERIAL TO BE READ BY OCR EQUIPMENT AND IS ALSO AVAILABLE WITH A KEYPUNCH SIMULATOR KEYBOARD. ABCDEFGHIJKLMNOPQRSTUVWXYZ *@#$%¢&½()-_-=¤+/"':;',°. ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
Printing and Publishing 2 OCR† 1167157	**10 Pitch**	IBM PRINTING AND PUBLISHING 2 Type is designed for applications involving REI scanners. Also known as the Perry Font, it is identified as REI-X04 by Recognition Equipment Inc. ABCDEFGHIJKLMNOPQRSTUVWXYZ !¶@$%/&*()--{}¤Δ?/+=:;,. abcdefghijklmnopqrstuvwxyz 1234567890

Printing and Publishing 3 OCR† 1167173 — **10 Pitch**

IBM PRINTING AND PUBLISHING 3 Type is designed for applications involving ECRM scanners. Similar to Courier 12, some characters have been modified to facilitate machine reading.

ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-Δ=+][?/"':;,.
abcdefghijklmnopqrstuvwxyz 1234567890

Manifold 72 1167140 — **10 Pitch**

IBM MANIFOLD 72 TYPE IS A SANS-SERIF TYPE FOR BILLING AND FORMS PREPARATION. IT IS ALSO AVAILABLE IN A PICA NUMERAL VERSION (1234567890) AND A CANCELLED ZERO VERSION (Ø).

ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&⁂()-_=+½¼?/"':;,.
1234567890

Orator* 1167141 — **10 Pitch**

IBM ORATOR TYPE IS A LARGE, SANS-SERIF TYPE STYLE. ITS BOLD, LEGIBLE CHARACTERS PROVIDE IMPACT AND COMMAND ATTENTION, ORATOR IS RECOMMENDED FOR SPEECHES AND CHARTS.

ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,.
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

Dual Gothic 1167136 — **12 Pitch**

IBM DUAL GOTHIC Type is a sans-serif type similar to Dual Basic Gothic type style offered with the IBM Model D Typewriter. Its crisp appearance adds legibility to all types of copy preparation.

ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&*()-_=+½¼?/"':;,.
abcdefghijklmnopqrstuvwxyz 1234567890

Light Italic 1167139 — **12 Pitch**

IBM LIGHT ITALIC Type is a "fine-line" italic style that may be used alone or in combination with Pica or Elite type styles to add impact and emphasis to a wide variety of typing applications.

ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&()-_=+½¼?/"':;,.*
abcdefghijklmnopqrstuvwxyz 1234567890

Script 1167145 — **12 Pitch**

*IBM SCRIPT Type is a special purpose type style that simulates handwriting. It provides the look of a personal note and a change of pace and emphasis. Script is also available in a Latin American version.***

ABCDEFGHIJKLMNOPQRSTUVWXYZ !@#$%¢&()-_=+½¼?/"':;,.*
abcdefghijklmnopqrstuvwxyz 1234567890

Symbol 10 1167061 — **10 Pitch**

IBM SYMBOL 10 Type element is available with the following symbols:

√ | { } ± ⌈ ⌊ ⌉ ⌋ ⌐ ⌙ ⌞ ⌟
1 2 3 4 5 6 7 8 9 0 — ⌙ ⌞ ⌟
= ∠

Γ Δ ← Θ → Τ Ξ ↑ ↓ ℓ Π ∇ Σ Φ < Λ ¶ > § Ω ^ • ≃ Ξ Ψ ∝ ∞ ∿ ∂ ` † ∫
γ δ ε θ τ υ ξ ι ο ρ π α σ φ ι λ η ȷ κ ω ¨ ÷ ζ χ ψ × β ν μ ´ ~ ı

Additional symbols may be constructed by using combinations of the above Symbol 10 characters.

Symbol 12 1167004 — **12 Pitch**

IBM SYMBOL 12 Type element is available with the following symbols:

√ | { } ± ⌈ ⌊ ⌉ ⌋ ⌐ ⌙ ⌞ ⌟
1 2 3 4 5 6 7 8 9 0 — ⌙ ⌞ ⌟
= ∠

Γ Δ ← Θ → Τ Ξ ↑ ↓ ℓ Π ∇ Σ Φ < Λ ¶ > § Ω ^ • ≃ Ξ Ψ ∝ ∞ ∿ ∂ ` † ∫
γ δ ε θ τ υ ξ ι ο ρ π α σ φ ι λ η ȷ κ ω ¨ ÷ ζ χ ψ × β ν μ ´ ~ ı

Additional symbols may be constructed by using combinations of the above Symbol 12 characters.

*Recommended for original copy typing only. For best results, type double-spaced.

**Refers to available keyboard arrangements modified to include special characters, punctuation marks and symbols.

†Not compatible for use on the IBM Mag Card "Selectric" Typewriter, the Magnetic Tape "Selectric" Typewriter, Memory Typewriter, and the Model 721 "Selectric" Typewriter.

Note:
Because of inherent differences between printed and typewritten impressions, these type styles are not representative of typewritten material and should be used as a guide to type design only.

Most IBM "Selectric" typing elements are available in other configurations within a type family. Please consult your IBM Representative for additional information.

IBM Correcting "Selectric" Typewriter
IBM "Selectric" II Typewriter
IBM "Selectric" Typewriter*

IBM Mag Card II Typewriter
IBM Mag Card "Selectric" Typewriter
IBM Memory Typewriter

*Available with limited features. Consult your IBM Representative for additional information.

Element Application Rating*

Type Style	Maximum Carbon Copies	Statistical Typing	Offset Masters	Spirit Masters	Stencils	Diazo	Office Copier Machines
Adjutant	B	B	A	B	B	A	A
Advocate	A	A	B	A	A	B	A
Artisan 12 (72)	B	A	B	B	B	B	A
Bookface Academic 72	B	B	A	B	B	B	A
Courier 12	B	B	A	B	B	B	A
Courier 12 Italic	B	B	A	B	B	B	A
Courier 72	B	B	A	B	B	B	A
Delegate	B	B	A	B	C	A	A
Dual Gothic	B	A	B	B	A	B	A
Elite 72	A	B	A	A	A	A	A
Large Elite 72	A	A	A	A	A	A	A
Letter Gothic	A	A	A	B	B	B	A
Light Italic	A	B	A	A	A	A	A
Manifold 72	A	A	B	B	B	A	A
Orator	C	C	C	C	C	C	A
Pica 72	A	B	A	A	A	A	A
Prestige Elite 72	A	B	A	A	A	A	A
Prestige Pica 72	B	B	A	B	B	B	A
Scribe	A	B	B	A	A	A	A
Script	C	B	B	C	C	B	A

***Ratings:**
A—Good; B—Fair; C—Marginal

Assumptions:
1. Typewriters are equipped with Impression Selector and Automatic Impression Equalizer.
2. Proper selection of ribbon, carbon paper, stencils, etc.

Note:
Symbol and OCR elements are special application type styles.

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